

April - May 2019

Inside: Egg Hunt · Spring Colors · Mother's Day

thekingsjewelers.com

AMERICAN GEM SOCIETY

925-938-1030



Get Egg-Cited!

It's time for our annual Easter Egg Hunt April 16-20

Find an egg and the gemstone inside is yours to keep! Then have fun experimenting with designs to make your gemstone shine.

New this year:

Trade the gemstone you find for \$100 off a gemstone in our collection!

10% off the mounting of your choice during Egg Hunt Week!

Restrictions apply. See store for details. One egg per person per day please.

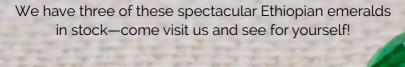
Offers valid from April 16-20, 2019 only. Limit one \$100 discount per gemstone purchased.



Just a few years ago, an exciting new source of emerald was discovered near Shakiso, Ethiopia. Not only do these emeralds rival the legendary Colombian emeralds in color, but they are very lightly included. Most emeralds require common-practice treatments, such as oiling or fracture filling, due to heavy inclusions. However, Ethiopian emeralds tend to be much less included and require little to no treatment!

The appearance of these beautiful, lusciously green emeralds is special enough, but there's more to the story: the mining and sales of these gemstones have moved Ethiopia from the third poorest country in the world to the fifteenth in just a matter of a few years!

The King's Jewelers is proud to support artisanal miners through our association with gem cutters who practice holistic gem sourcing, which ensures that miners and their families benefit personally from the production and sale of the gems.







1501A N. California Blvd. Walnut Creek, CA 94596

Connect with us!

925-938-1030 info@thekingsjewelers.com thekingsjewelers.com

Store Hours: Tuesday - Friday 10am - 6pm Saturday 10am - 4pm Closed Sunday & Monday





