



# Happily Ever After begins Thanksgiving Week at The King's Jewelers!

- Expanded diamond selection
- Jewelry playground to discover your perfect ring
- Custom 3D ring design

- Bridal gift bag with purchase featuring a 10% discount on groom's ring
- Date night certificates with purchase

Thanksgiving Week Hours: Tuesday, Wednesday & Friday 10-6, Saturday 10-4
Thursday Closed - Happy Thanksgiving!



Justide: 100th Christmas Party, Gent's Scramble and Fantastic Christmas Gift Giving Ideas!



# 100th Celebration Christmas Party! Thursday, December 3 5-8pm

We're "wrapping up" our 100th year celebration with a fabulous Christmas party - and everyone is invited! Imagine a night of sweet treats, free give-aways, filling out your wish list, and getting all of your Christmas shopping done in one night! Attendees get a \$100 Gift Certificate to give to your Santa (or use for yourself) and be sure to ask about our \$50 BONUS Gift Certificate! Some restrictions apply - see store for details.



Gent's Scramble
Saturday 12/19
10am - 4pm

Come to The King's Jewelers for an easy, relaxing time of snacks & beer, watching some football and with the help of our knowl-

edgeable staff choosing the perfect Christmas gifts for your wife, girlfriend, parents, children, co-worker - everybody! We'll wrap all your gifts and you'll be all ready for Christmas Day.



Assisting Miners and their families in Tanzania.

With your help, Joyful Gems will provide assistance to East African children and parents to help unearth their natural potential. Give a gift and receive a gift! Donations made to our newest endeavor to help the school at Longido will receive a gemstone necklace as a thank you.







Are you out of state? Out of time? Out of ideas? Out of trust? Let The King's Jewelers help! Our new Express Joy service lets you shop in the comfort of our relaxed atmosphere or the comfort of your own home. Using our unique combination of integrity, creativity, knowledge and technology, we will help you find the perfect gift for your loved ones then will gift wrap it and ship it allowing you the freedom to shop without

any of the hassle and with the comfort of our tradition of trust. Call us for details and allow us to be your personal assistant this holiday season freeing you to Express Joy!

The King's Jewelers Wm. McConnell & Son, Inc. 1501A N. California Blvd. Walnut Creek, CA 94596

# Holiday Events

Diamond Engagement Event 11/24 - 11/28 Small Business Saturday 11/28 100th Christmas Party 12/3 Dave's Diamond Day 12/12 Gent's Scramble Party 12/19

in addition to our regular store hours

Open Monday, 12/14 10am-6pm

Open Sunday, 12/20 11am-4pm Open Monday, 12/21 10am-6pm

Open Christmas Eve 10am-2pm

Closed Christmas Day

Open Saturday, 12/26 10am-4pm

Open New Year's Eve 10am-2pm

Closed New Year's Day

Open Saturday, 1/2/16 10am-4pm

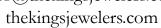
### The King's Journal

is a publication for the clients of

## The King's Jewelers



925-938-1030 AMERICAN info@thekingsjewelers.com





Store Hours: Tuesday - Friday 10am - 6pm Saturday 10am - 4pm Closed Sunday & Monday

Our Creed: As respected, innovative industry leaders, we take pride in our dedication to integrity, quality, value and personal service. Our profound commitment challenges us in our pursuit of excellence in each aspect of jewelry service. Using experience and technology we give our clients assurance of complete, accurate information. We fulfill dreams and aspirations with our unique variety of fine jewelry.

Dave McConnell President & Gemologist Client Services & Gemologist Patty Hargreaves Kathy Smith Client Services Client Services Diana Bentley Client Services Kat Mintun Administrative Assistant Marielle Sarginson Special Projects Laura McConnell